

# Power Marketing Report

April 2009 (Based on information from the Sarasota Association of Realtors' members of the Mid-Florida Regional MLS for the period April 1, 2009 through April 30, 2009, compiled by RPIS)

## **Statistics April 1 to April 30, 2009 Sarasota County, Single Family**

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	67	288	121	78	288
\$100,000 - \$199,999	118	826	169	87	329
\$200,000 - \$299,999	73	564	88	41	151
\$300,000 - \$399,999	56	398	44	29	91
\$400,000 - \$499,999	41	245	23	9	46
\$500,000 - \$749,999	35	382	32	9	51
\$750,000 - \$999,999	13	262	9	5	25
\$1,000,000 - \$1,499,999	14	191	11	7	25
\$1,500,000 - \$1,999,999	14	142	6	7	11
\$2,000,000 - \$2,499,999	2	62	3	1	3
\$2,500,000 - \$2,999,999	4	70	2	1	6
\$3,000,000 - \$3,999,999	4	49	1	0	0
\$4,000,000 - \$4,999,999	2	17	1	1	1
\$5,000,000 - \$9,999,999	2	39	0	0	1
\$10,000,000 and Up	0	7	0	0	0
Totals:	445	3,542	510	275	1,028

## **Statistics April 1 to April 30, 2009 Manatee County, Single Family**

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	18	135	43	20	87
\$100,000 - \$199,999	54	374	89	45	166
\$200,000 - \$299,999	45	369	57	29	89
\$300,000 - \$399,999	25	281	14	13	40
\$400,000 - \$499,999	11	153	9	3	18
\$500,000 - \$749,999	23	221	6	4	29
\$750,000 - \$999,999	8	111	4	5	8
\$1,000,000 - \$1,499,999	7	88	2	3	4
\$1,500,000 - \$1,999,999	4	53	0	1	3
\$2,000,000 - \$2,499,999	1	20	0	1	1
\$2,500,000 - \$2,999,999	1	16	0	1	2
\$3,000,000 - \$3,999,999	1	21	0	0	1
\$4,000,000 - \$4,999,999	1	10	0	0	0
\$5,000,000 - \$9,999,999	0	7	0	0	0
\$10,000,000 and Up	0	0	0	0	1
Totals:	199	1,859	224	125	449

### **Statistics April 1 to April 30, 2009 All Other Areas, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	13	39	25	14	52
\$100,000 - \$199,999	11	48	13	13	34
\$200,000 - \$299,999	3	18	5	2	5
\$300,000 - \$399,999	3	22	0	0	1
\$400,000 - \$499,999	0	4	1	0	2
\$500,000 - \$749,999	1	7	0	0	0
\$750,000 - \$999,999	0	9	0	0	0
\$1,000,000 - \$1,499,999	0	6	0	0	0
\$1,500,000 - \$1,999,999	0	5	0	0	0
\$2,000,000 - \$2,499,999	0	3	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	1	0	0	0
<b>Totals:</b>	<b>31</b>	<b>168</b>	<b>44</b>	<b>29</b>	<b>94</b>

### **Statistics April 1 to April 30, 2009 Sarasota County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	38	181	33	27	88
\$100,000 - \$199,999	52	355	40	21	77
\$200,000 - \$299,999	32	272	18	15	45
\$300,000 - \$399,999	20	197	13	10	26
\$400,000 - \$499,999	24	186	12	8	33
\$500,000 - \$749,999	35	305	12	8	24
\$750,000 - \$999,999	19	196	9	3	15
\$1,000,000 - \$1,499,999	12	116	7	8	15
\$1,500,000 - \$1,999,999	4	77	2	2	7
\$2,000,000 - \$2,499,999	5	33	1	0	0
\$2,500,000 - \$2,999,999	3	39	1	0	1
\$3,000,000 - \$3,999,999	0	23	1	1	3
\$4,000,000 - \$4,999,999	0	5	0	0	0
\$5,000,000 - \$9,999,999	0	3	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>244</b>	<b>1,988</b>	<b>149</b>	<b>103</b>	<b>334</b>

### Statistics April 1 to April 30, 2009 Manatee County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	13	77	13	8	32
\$100,000 - \$199,999	26	206	17	13	30
\$200,000 - \$299,999	7	105	9	3	27
\$300,000 - \$399,999	3	80	4	3	10
\$400,000 - \$499,999	6	41	1	1	6
\$500,000 - \$749,999	5	62	4	2	5
\$750,000 - \$999,999	2	25	1	1	1
\$1,000,000 - \$1,499,999	0	12	0	0	1
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	1	0	0	0
\$3,000,000 - \$3,999,999	0	3	0	0	1
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>62</b>	<b>613</b>	<b>49</b>	<b>31</b>	<b>113</b>

### Statistics April 1 to April 30, 2009 All Other Areas, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	0	13	5	0	4
\$100,000 - \$199,999	0	10	0	1	4
\$200,000 - \$299,999	0	3	0	0	0
\$300,000 - \$399,999	0	3	0	0	2
\$400,000 - \$499,999	0	3	0	0	0
\$500,000 - \$749,999	0	2	0	0	0
\$750,000 - \$999,999	0	0	0	0	0
\$1,000,000 - \$1,499,999	0	0	0	0	0
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>0</b>	<b>34</b>	<b>5</b>	<b>1</b>	<b>10</b>

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Mid-Florida Regional MLS. RPIS has more than 18 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.